



Annual Report and Financial Statement  
2011

**NorCal Collie Rescue**

A 501(c)(3) non-profit public benefit corporation

California Corporation # C2798651

EIN 20-3381549

## **NorCal Collie Rescue 2011 Annual Report**

### **Mission Statement: (from Article 2 of Articles of Incorporation):**

NorCal Collie Rescue is organized under the non-profit public benefit Corporation Law of California for charitable purposes. The specific purposes for which this corporation is organized are to prevent cruelty to animals by rescuing and rehoming purebred collies and to assist the public by promoting means to prevent purebred collies and other dogs from needing to be rescued and rehomed.

### **Background:**

NorCal Collie Rescue was incorporated on August 29, 2005 because of the great need to rescue and rehome purebred collies in northern California and border counties of Nevada and Oregon. Approximately 50 collies per year in northern California and surround areas are at risk of euthanasia in shelters or face being surrendered to shelters by owners unable or unwilling to care for their purebred collie. At the same time, many future pet owners are looking for purebred collies but these potential owners do not want to raise a puppy, do not want to support the commercial pet trade and possibly puppy mills, cannot wait until a breeder has a litter of purebred collies available, or prefer to rescue and rehome a dog. At the time of incorporation, no other organization existed capable of filling this role in northern California.

### **Website and public information:**

<http://calcollierescue.org>

### **NorCal Collie Rescue board of directors and officers:**

Sherry Luttrell (President)  
Karen Boselly (Vice President)  
Lauren Caudill (Secretary)  
Cristen Shinbashi (Treasurer)  
Mary Callaham (Director)

### **NorCal Collie Rescue area coordinators:**

Karen Boselly and Margie Gee – Central Valley & San Joaquin Valley, Bay Area; Solano, Napa, Sonoma Counties, Reno, Nevada  
Mary Callaham and Laurie Caudill – Monterey, San Benito, Santa Clara and Santa Cruz Counties

**Executive Summary of 2011 Financial Statement and Analyses  
(See Attached Appendices)**

1. NCR took in 17 collies in 2011 or 1.4 collies per month. In 2011, 47% of NCR collies were obtained from shelters, most from high-kill county shelters; 53% of NCR collies were obtained from owners, or family members of owners, relinquishing their collie to rescue. Most reasons given were moving, owner's health and financial issues.
2. NCR volunteers remain committed to helping all purebred collies at any degree of risk, so NCR also assisted in the re-homing of 9 collies through referrals of owners to new forever homes, without taking NCR ownership of the collies.
3. NCR's income from donations and adoption fees was \$23,739. Of this total, 18% came from adoption fees.
4. Of the \$19,389 received from donations, NCR received \$600 for the independent Eddy Fund founded by Andrea Moss to assist owners whose collies have debilitating genetic problems that can be cured or repaired, allowing the collies then to have a longer life free of suffering, and \$2,825 for the Angel Fund, founded with funding by Richard Aeschilman to assist the medical needs of older and special needs collies.
5. NCR's expenditures were \$24,719, with \$21,289 or 86% going to veterinary care. Overhead (administrative and fundraising costs) was 3% of its total expenses.
6. NCR's total net loss for 2011 was \$980.
7. The NCR costs in item 6 did not include all legitimate costs of conducting the exempt purpose of NCR. In 2011 NCR allowed volunteers to seek reimbursement for mileage in dog transportation and food. However, volunteers still subsidized many legitimate costs, primarily: mileage for dog transport, home checks and other NCR business; phone bills; office supplies; postage; dog food and misc. supplies; and major equipment such as crates and kennels used entirely for the rescued collies. There was no estimate of the unreimbursed subsidy of NCR volunteers in 2011, but the number of volunteers that incurred unreimbursed costs was 10.
8. For the 12 completed adoptions, the average cost per dog was \$979. Because of the greater financial security of NCR and thanks to the continuing generosity of our donors, NCR was able to pay for any treatment necessary to save the life of a collie, to restore quality of life, and prepare the collie for adoption so that the adopter would not incur excessive veterinary costs. This increased standard of care is still somewhat less than that expected of a conscientious pet owner, but NCR remains financially able to address

any veterinary concerns that affect the dog's quality and quantity of future life and that make the dog more adoptable.

9. Of the 17 collies that NCR took in 2011, 2 had to be euthanized due to the condition that they were received by NCR and a terminal health condition. The total cost of their veterinary care was \$1,709.
10. The average adoption fee in 2011 was \$358. NCR recorded an average net financial loss of \$82 per dog adopted, taking into account both adoption fees and donations directed to dogs, but not taking into account the unreimbursed volunteer subsidy. Again, because of the generosity of our donors, NCR is able to keep adoption fees as low as they are; donors and volunteers subsidized at least 25% of the cost of re-homing a collie in 2011.
11. NCR has a goal of maintaining a bank account lower limit of \$10,000 for emergencies and catastrophic but curable health conditions, so that no needy collie at risk that comes to the attention of NCR volunteers will go without aid from NCR. In 2011, this goal was met.
12. In 2011, the average age of collie coming into NCR was 4.4 years. NCR collies were kept in foster care for an average of 72 days in 2011, not counting NCR Sanctuary Program dogs, the 2 euthanized dogs, and the 3 2011 dogs still awaiting adoption (they have various health issues and are being treated for them in foster care). In 2011, 0 collies were admitted to the Sanctuary Program and 1 Sanctuary Program collie passed.

**Appendix 1: NorCal Collie Rescue Financial Statement  
January through December 2011**

Row Labels	Sum of Amount
<b><u>Expense</u></b>	
<b>Administrative</b>	
Corporate Fees	(\$20)
Postage and delivery	(\$268)
Website	(\$575)
<b>Administrative Total</b>	<b>(\$863)</b>
<b>Dog - Non Veterinary</b>	
Deposit Refunds	(\$413)
Food	(\$1,298)
Grooming	(\$487)
Mileage	(\$134)
Supplies	(\$160)
Training	(\$75)
<b>Dog - Non Veterinary Total</b>	<b>(\$2,567)</b>
<b>Veterinary Care</b>	
Veterinary Care - Other	(\$21,289)
<b>Veterinary Care Total</b>	<b>(\$21,289)</b>
<b>Expense Total</b>	<b>(\$24,719)</b>
<b><u>Income</u></b>	
<b>Donations and Contributions</b>	
General Fund	\$16,014
Angel Fund	\$2,825
Eddy Fund	\$600
<b>Donations and Contributions Total</b>	<b>\$19,439</b>
<b>Program Fee</b>	
	\$4,300
<b>Program Fee Total</b>	<b>\$4,300</b>
<b>Income Total</b>	<b>\$23,739</b>
<b>Net Income</b>	<b>(\$980)</b>

Total overhead costs (Admin + Fundraising)                      \$863

Overhead rate (% of total expenses) 3%

## Appendix 2: Analysis of NCR Dogs 2011

### A. Analysis of Income and Cost Per Dog

#### Number of Dogs

Total dog transactions	17
Total dog adoptions	12
Total dogs still in foster care	3
Total deceased dogs	2

#### Cost Analysis

Average adoption fee per dog adopted	\$358
Average cost per dog**	\$979

*\*\* Costs do not include volunteer subsidy*

Average net income/dog without subsidy***	\$82
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*\*\*\* Gross income includes adoption fees & directed donations*

### B. Analysis of Age Structure

#### Age Structure 4.4

< 1 year	2
1 - 2 years	6
3 - 5 years	2
6 - 8 years	4
9 - 10 years	3
> 10 Years	0

### C. Other Information About NCR Dogs

Average number of days in foster care	72
Number of sanctuary dogs	3
% of owner relinquished dogs	53%
% of dogs from shelters	47%

### D. NCR Collies 2011

Adoption AC/ Intake	Tag number	Intake Date	Adoption Date	Name
SL	314	1/1/2011	10/19/2011	Abbey Rose
KB	540	2/27/2011	4/21/2011	Reid/Blue
KB	610	3/10/2011	3/19/2011	Kiera
KB	534	3/21/2011		Brook
KB	631	5/22/2011	7/30/2011	Gidget
MC-LC	632	5/22/2011	9/22/2011	Sandy
SL	633	5/29/2011	Deceased	Missy
KB	535	6/19/2011	8/19/2011	Joel
KB	634	7/6/2011	9/11/2011	Shadow
SL/KB	635	7/20/2011	7/30/2011	Livy/Olivia
KB	636	7/22/2011	9/12/2011	Robin-Kato
KB	637	9/10/2011		Lucy
KB	641	10/25/2011	12/1/2011	Indy
KB/LC	642	10/25/2011	12/22/2011	Jasmine
KB	643	10/25/2011	12/1/2011	Lucas
KB	611	12/16/2011	Deceased	Ellie
LC	542	10/11/2011		Beatrice